

An Expanding Digital World:

Increasing digital data, connections and interactions points to the need for **greater security beyond payments**



BIGGER DATA

2.5 QUINTILLION

bites of data generated per day by humans and their devices¹



MORE INTERACTIONS

5 BILLION

active internet users around the world year to date (63% of the global population)²

ECOSYSTEM TRENDS



RISE IN ECOMMERCE

\$9 TRILLION

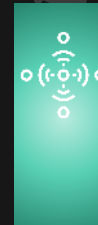
in digital transaction value by 2024 – increasing 60% over 4 years³



INCREASED DIGITAL BANKING

50%

of the world will be using digital wallets by 2024³



GROWTH IN IOT

27 BILLION

is the estimated number of IoT devices by 2025⁴



GCA Cybersecurity Toolkit For Small Business

- Practical free tools and resources all in one place
- <https://gcatoolkit.org/smallbusiness/>

43%

of cyber attacks target
small businesses

Be prepared



[www.gcatoolkit.org/smallbusiness](https://gcatoolkit.org/smallbusiness)

Sponsored By



Good cyber hygiene

SIGNIFICANTLY reduces risk of
attack

GCA Cybersecurity Toolkit - guided steps to better cybersecurity



1. Know What You Have
Inventory



4. Prevent Phishing & Malware
Anti-virus and DNS Security (Quad9)



2. Update Your Defenses
*Software updates, encryption,
website checks*



5. Backup and Recover
Configure and schedule backups



3. Beyond Simple Passwords
Strong, unique and 2FA



6. Protect Your Email & Reputation
DMARC and website checks

Thank You