

Prophaze

G20 DEWG

"Engine of Growth in India"



MSMEs – Are they targets for hackers?

- ▶ MSME Sector is the backbone of the Indian economy accounting for almost one-third of India's GDP.
- ▶ There are presently over 63 million MSMEs employing over 110 million people staggered across services and sector which are becoming major targets for hackers.
- ▶ Data breaches are the most obvious threats leading to the loss of data and incurring financial losses.



Why Web Application Firewall ?

- ▶ As businesses migrate to online platforms to meet consumer demand, having a secure network to protect organisation and customer data should be a part of the technology backbone.
- ▶ According to a study by Verizon in 2021, 39% of data breaches targeted web applications.
- ▶ Web-based attacks are one of the costliest attack types and companies spent an average of US \$2.4 million in defense.



Who we are?

Next-Gen Cloud Native Application Security

Prophaze helps businesses to establish a safe cyber world with a combination of multiple products in a single solution.



Prophaze enable organizations and SaaS providers to improve their web application cyber security and reduce costs through AI automation.

With Prophaze, you'll receive the following benefits:

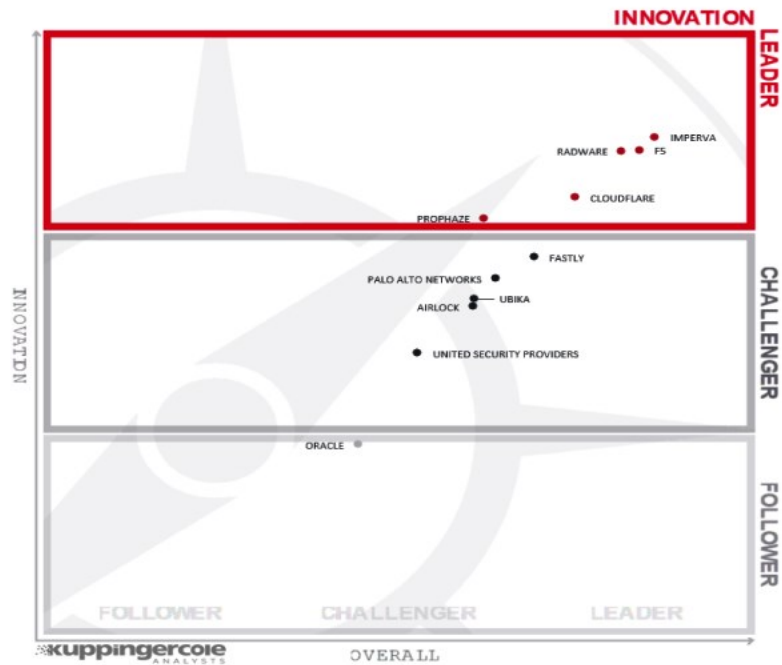
- ▶ Behavioural Based Application Security
- ▶ Layer 7 DDoS Protection
- ▶ API Security
- ▶ OWASP TOP 10 Protection
- ▶ Virtual Patching
- ▶ Free SSL Certificates
- ▶ Personalized customer experiences

World's first WAF on K8s Platform

How Prophaze can secure MSMEs

- ▶ Generally, Deployment of conventional WAFs to protect them takes a lot of time and involves Complex Configuration with respect to the customer applications which will also have issues of False positives and false negatives which comes post deployment.
- ▶ Prophaze can help MSMEs to secure their web assets with its next generation firewall having AL/ML based threat detection.
- ▶ Prophaze provides most fastest and frictionless onboarding process.



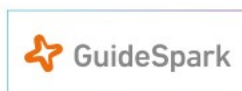


Prophaze WAF 3.0

Thank You !

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Trusted by millions of Customers through our WAF Network



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