

## As of 2008, India was one of the world's

most unbanked: <20%

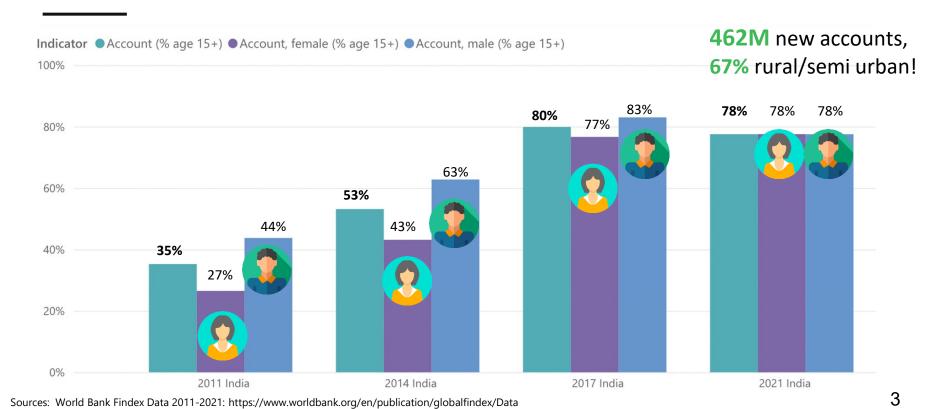


India also had 20-40% leakages in \$50Billion

spent on G2P payments



## In 9 years, India's banking penetration shot up from to ~80% using a digital ID, closing the gender gap!



# DPI helped transform a cash-based economy in Brazil



2020

Brazil rolled out interoperable payments via 'PIX'

2022

300+ participating banks + fintechs;

**140 Million** users (80% of adults) <u>financially addressable</u>

**71 Million** (~50%) had not used digital payments the year before

## In 2016, India used mostly cash

**5 Million** 

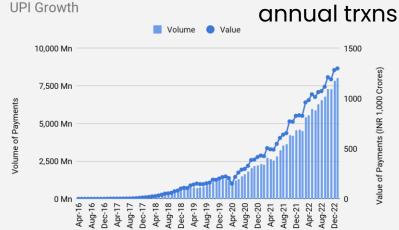
**<7%** 

PoS machines

Debit card holders



## \$1 Trillion



In 6 years, India led digital payments globally with 50+ interoperable apps

UPI also reached the 400 Million Indians with feature-phones, not smartphones

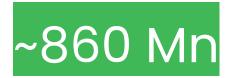
Today you can make a payment over UPI via a voice call!

Open Al language
translation models like
Bhashini can
supercharge DPIs to
solve for diversity

Governments have struggled to send money directly after a crisis



Multiple DPI - not one central platform - helped solve...



people can now receive money directly to a bank account, with just an ID number



Programs managed by 200+ central & state departments



Savings across leakages



**DPIs for** 

**G2P** payments

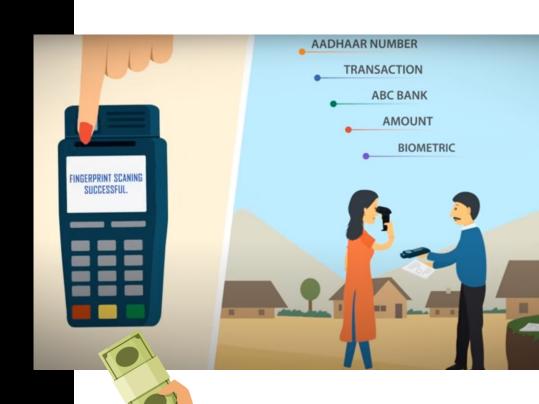
allowed

**Bank-agnostic** 

Interoperable

'Human ATMs'

in remote areas



## DPIs can empower small businesses

Key steps for an SME

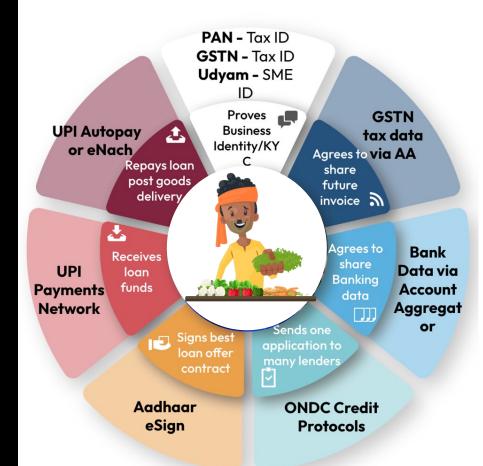
owner to access a loan

from a bank with data as

collateral



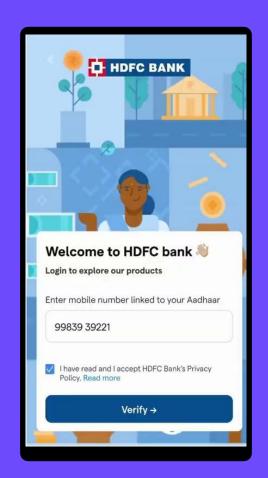
Instant & remote access to credit made possible using multiple DPIs



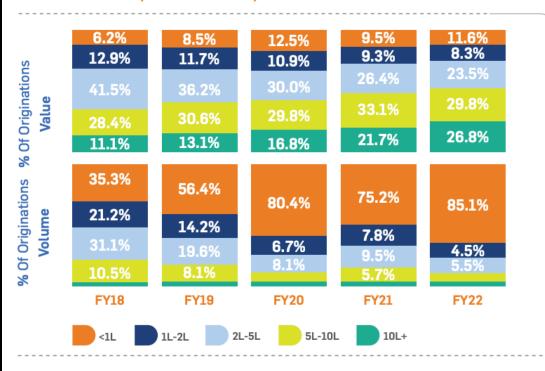
**Outer Layer:** Digital Public Infrastructure

Small businesses all over the world struggle to access credit.

DPI powered flows that make it seamless.



#### **ORIGINATIONS (FY18 TO FY22) - TICKET SIZE**



India's small ticket credit has been growing already

Based on granular payments data availability using UPI!



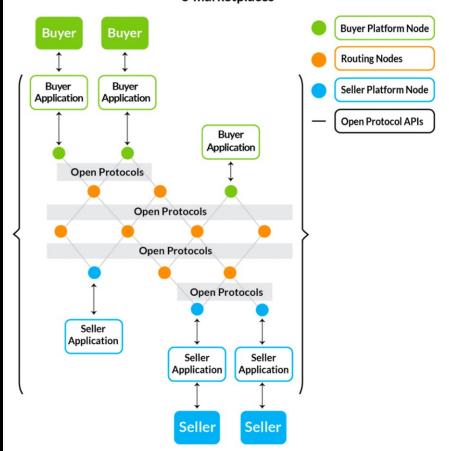
Creating an Open
Network For Digital
Commerce

Connecting any buyer to any seller via any app

to deliver goods/services using any delivery partner

in a single, unified, interoperable network

#### Open Network-centric e-marketplaces



Whatsapp based chargir for Electric Vehicles

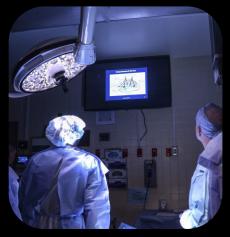
Bringing diverse and fragmented EV charging ecosystem onto an open network



### 'Namma Yatri' Open Tuk-Tuk Mobility Network



### Future cross-sectoral DPI







Healthcare
Health IDs, Data sharing,
protocols for insurance
claims, etc.

Education

Climate



### **DPI creates digital markets** not just digital government.

#### Health

**Hospital/Lab Information Management Systems** 































































### Thank You